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US-China CHIP Wars Set to Expand in 2025

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The US-China chips wars look set to intensify in 2025. In the last days of the Biden administration, Washington tightened controls on advanced semi-conductor chip exports to China,¹ announced a new probe into China's anti-competitive policies undermining US competitiveness in the production of legacy semiconductors,² and the Pentagon linked two major publicly traded Chinese companies – Tencent and CATL – to the Chinese People's Liberation Army.³ China responded with its own export controls on rare earth minerals needed for the production of semiconductors as well as launching an anti-monopoly investigation of Nvidia.⁴

Until recently, the US has focused on curtailing the export of the most advanced semiconductors and the machinery required to make these chips.⁵ While there has been some compliance from companies that produce the machinery required to make these advanced chips, China continues to be a major source of revenue for these companies (see Figure 1). And the repercussions of the US-China chip wars seem to have had limited impact on investors or even on tech company earnings. Sanctions have "not prevented Chinese chip makers from making huge investments to scale up production of legacy semiconductors. Some analysts estimate that China is on track to double its chip manufacturing capacity by the end of the decade, boosted by subsidies from Beijing."⁶

- ¹ Source: Wall Street Journal, L Lin et al., "US Prepares New AI Chip Restrictions to Close China's Back Door Access," December 13, 2024.
- ² Source: Office of the United States Trade Representative, "USTR Initiates Section 301 Investigation on China's Acts, Policies, and Practices Related to Targeting of the Semiconductor Industry Dominance," December 23, 2024.

⁴ Source: Financial Times, T. Bradshaw et al., "US Launches Probe into Chinese Semiconductor Industry," December 23, 2024.

⁵ Ibid.

6 Ibid.

³ Ibid.

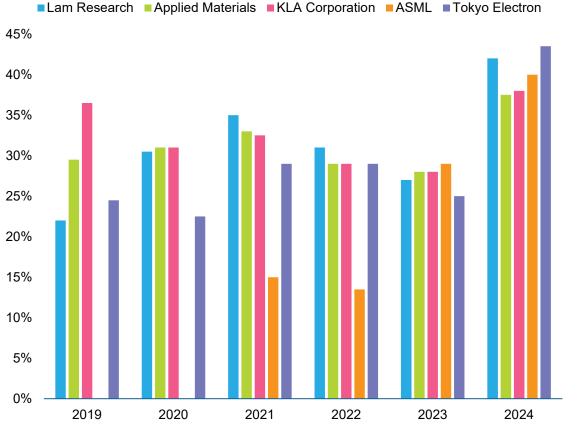


FIGURE 1 Chip Equipment Makers' China Revenue Share (%)

Source: Bloomberg as of December 2024. ASML data for 2024 is an estimate. Original chart published by Financial Times, R. Armstrong, "Where the US-China Chip War Meets Al Hype," December 16, 2024.

Note: Lam Research, Applied Materials, KLA Corporation, ASML, and Tokyo Electron are all makers of semiconductors.

According to US Trade Representative Katherine Tai, "Evidence indicates that China seeks to dominate domestic and global markets in the semiconductor industry and undertakes extensive anticompetitive and non-market means, including setting and pursuing market share targets."⁷ There appears to be widespread appetite for further targeted tariffs to protect US technology companies. US trade representatives are currently looking into component tariffs so that assembled products that contain Chinese legacy semiconductors will be subject to import taxes in the US.⁸ And the US Commerce Department appears to be laying the groundwork for future investigation into China's possible anti-competitive policies.⁹

US politicians are considering whether to develop their own industrial policy goals related to AI and chip-making, similar to the policy approach favored by China. President Trump announced a \$500 billion dollar AI infrastructure program within his first few days in office.¹⁰ As Chinese President Xi's "Made in China 2025" industrial policy reaches its 10-year anniversary, China has made significant strides to not only dominate advanced manufacturing, green tech, electric vehicle, and semiconductor industries in China and around the world.¹¹ In 2020, President Xi's dual-circulation policies reinforced state-industrial policy focused on self-sufficiency and building 'fortress China'. Since 2018, US trade policy has become increasingly focused on national security and supply-chain resiliency. Trump's new Secretary of State, Marco Rubio, recently published a report on "The World China Made: 'Made in China 2025 Nine Year's Later,"¹² in which he raised the alarm of China's anti-competitive practices.

- ⁷ Source: Office of the United States Trade Representative, "USTR Initiates Section 301 Investigation on China's Acts, Policies, and Practices Related to Targeting of the Semiconductor Industry Dominance," December 23, 2024.
- ⁸ Source: Financial Times, C. Miller, "How the Chip War Could Turn Under Trump," December 5, 2024.
- ⁹ Source: Office of the United States Trade Representative, "USTR Initiates Section 301 Investigation on China's Acts, Policies, and Practices Related to Targeting of the Semiconductor Industry Dominance," December 23, 2024.
- ¹⁰ Source: Financial Times, "Stargate Artificial Intelligence Project to Exclusively Serve Open AI," January 23, 2025.
- ¹¹ Source: Nikkei Asia, "For Xi Jingping 'Made in China 2025,' Has Been Work Every Penny." December 2024.
- ¹² Source: Senator Marco Rubio, "The World China Made: 'Made in China 2025' Nine Years On," September 2024.

In addition to concerns that China has been able to circumvent the US advanced CHIP embargoes, there have been AI startups in China that appear to be able to rival some US-based AI companies.¹³ For example, the public launch of the Chinese AI app DeepSeek has surprised markets in 2025.¹⁴ After being released to iPhone users on January 10, 2025, DeepSeek quickly rose to the top of AI iPhone apps.¹⁵

While DeepSeek's performance rivals the likes of ChatGPT in early testing, what may be more surprising is the cost at which they accomplished this feat. The two-year old AI start-up claims that it was developed for just \$6 million dollars and trained on just 10,000 H100 Nvidia's GPUs.¹⁶ By comparison, Meta's Llama 3 was trained on 16,000 H100 GPUs while Elon Musk's XAI was reportedly trained on 100,000 H100 GPUs.¹⁷

The US-China chip wars appear poised to intensify and expand in the coming years. The AI arms race is evolving rapidly and does not seem likely to slow down.

- ¹³ Source: The Economist, "China's AI Firms Are Cleverly Innovating Around Chip Bans," September 19, 2024.
- ¹⁴ Source: The Economist, "China's AI Firms Are Cleverly Innovating Around Chip Bans," September 19, 2024. And Financial Times, "Advances by China's DeepSeek sow Doubts About AI Spending," January 27, 2025.
- ¹⁵ Source: Wall Street Journal, "What We Know Ab out DeepSeek," January 27th, 2025.
- ¹⁶ Source: Wall Street Journal, "What We Know Ab out DeepSeek," January 27th, 2025. And Financial Times, "Advances by China's DeepSeek sow Doubts About Al Spending," January 27, 2025.
- ¹⁷ Source: Wall Street Journal, "What We Know Ab out DeepSeek," January 27th, 2025.

To learn more about one of the primary drivers behind the chip wars, Generative AI , navigate AI investment risks and opportunities in venture capital , or go back to where it all began by reading part one of our Understanding China series, visit the <u>Thought</u> <u>Leadership</u> section of our <u>website</u> or click the links here to learn more.







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